

Moreland Little League Quick Facts

- 30+ teams and 350+ players
- March to June playing season
- Hundreds of games and practices
- 35,000+ Ad Impressions per Season

**MOORELAND
MLL
LITTLE LEAGUE
BASEBALL**

Sponsor Info
moreland@viodi.com
 408 551 0320

Many Sponsor Opportunities

- Banners on the fence
- Field Naming Rights
- Newsletter
- Moreland Money
- Videos & More
- Web advertisements



Benefits

- Generate new business
- Targeted customer base
- Subtle, but effective marketing
- Make a difference in a kid's life

Non-monetary donations are also welcomed and encouraged!

2008 Sponsorship Opportunities

Item/Description	Returning Sponsor	New Sponsor
Outfield Fence Banner - Banner on outfield fence, linkage (with logo) on sponsor page of Moreland web site, a “brought to you” by message to be included with an issue of the Moreland weekly and pictures of team for your establishment. ¹	\$250	\$350
Bleacher Ad - 20”x24” vinyl banner with standard lettering. Banner placement on bleachers and linkage on sponsor page of web site.	\$200	\$225
Field and Snack Shack Naming Rights – Can’t afford the \$50 million it takes to buy the naming rights to AT&T park? Moreland Little League will customize a program that provides naming rights to its baseball fields. Multiple exposure points will make an impression on current and future customers that will last a lifetime.		Call for Pricing
Moreland Money Naming Rights – Literally get in the hands of hundreds of kids and their parents. Over 20,000 Moreland dollars will be distributed in 2008. Imagine your message on this valuable currency.		Call for Pricing
MorelandTV – MorelandTV is what kids want to watch – themselves. Moreland TV is a 2-minute series of fast moving pictures, shown at the Snack Shack, that change on a weekly basis and include two 10-second ad spots per minute. This is an ideal place to make an impression, as the Snack Shack is the focal point for pre and post game activities. An ad-spot will typically run 400+ times.		\$50 per ad spot
Moreland Video – Original videos produced by Moreland showing baseball fundamentals. Includes sponsor logo on the intro and exit and a “brought to you by” message. The sponsor may embed videos into their web site. For an example, please go to http://www.viodi.tv/2007/06/20/tee-myths/		\$250 per video
Web Site Link – link your business from the sponsor page of the Moreland web site.	\$50 per season	\$75 per season

Total \$ Donated:	_____	What would you like your banner to say?	_____
Sponsor Name	_____		_____
Contact Person	_____		_____
Contact email	_____		_____
Contact Phone #	_____		_____

Combine Sponsorships and get a Discount!

Contact Ken Pyle at moreland@viodi.com or 408 551 0320 for more information.

Make checks payable to “Moreland Little League” Please bill me (provide mailing info)

Federal Tax ID: 0476570 – Moreland Little League is a non-profit organization
 League contact info: 408 873-4134 – Fax 408 248 5285 – www.morelandlittleleague.org

¹ Sign/banner made during previous season for returning sponsor. New banners for returning sponsors are an extra \$75. Fee for new sponsors includes a 3’x5’ vinyl banner with standard lettering – custom logos extra.